



AMERICA.

ut in a letter, a diagram,
chart, a photograph.

In 1987, the Sharp brand out-sold all other fax machines in America.* The reason is Sharp's ability to take advanced technology and make it affordable. And the results are as clear as the documents they transmit.

Take the Sharp FO-300 facsimile, for example. A touch of a single button on the built-in telephone auto-dialer lets you transmit a document of up to 10 pages at the rate of 18 seconds per page.

If your document is confidential, you just command the receiving fax to print only for people with an identifying passcode.

And, you could program a "send later" Automatic Timer to make use of off-hour transmission rates.

In seconds, a clean, hard, facsimile comes out anywhere in the world.

Your document will come out in A. or London looking virtually like the original. That's because of Sharp's high resolution and exacting half-tone transmission with 16 levels of grey.

Sharp offers a full line of facsimile machines, from the most basic to the most sophisticated. And every one will shrink the boundaries of time and distance with ease that most of us never thought possible.

Is it any wonder why more Sharp fax machines were bought in America in 1987 than any other brand?

For information, call 1-800-BE-SHARP.

When you see everything this new Panasonic type-writer does, all those new features you never dreamed existed suddenly become features you can't live without. From some of the most advanced typewriter features to the sophistication of word processing.

You'll wonder how you could've possibly written anything without reviewing it, editing it, and correcting it first on its 30-character LCD screen. You'll find the Accu-Spell Plus™ spelling corrector indispensable. It corrects typos and misspellings by scanning a 63,000-word electronic dictionary—with room to add 120 words of your own. If there's an alternate spelling, it gives you the choices, and then replaces the misspelled word, just by hitting the Replace Key. And other word processing features, like Word Search and Word Wrap make it easy to rewrite and edit, even in mid-sentence. With 12K of

memory, you can store and retrieve up to 6 pages quickly and easily.

Funny, but the features you were most positive you could do without, are the ones you'll find yourself using the most. After seeing how you can center, underline, and justify type automatically, you'll never want to do it manually again. And with Auto-Column, you can take raw data and automatically turn it into neat charts with perfectly aligned rows, columns, and decimal points. And because it can run on an optional NiCad battery pack, you'll never have to live without these features, no matter where you are.

The Panasonic KX-R350 electronic typewriter. It seems like more typewriter than you need. Until you try it for the first time. And then it becomes the typewriter you can't live without.

Panasonic
just slightly ahead of our time

